



# PRIVACY POLICY

*Last update: September 9, 2018*

## **PRIVACY NOTICE**

Data privacy is of high importance for us and we want to be open and transparent with our processing of your personal data. We therefore have a policy setting out how your personal data will be processed and protected.

## **WHO IS THE CONTROLLER OF YOUR PERSONAL DATA**

Polish company Mannire Magdalena Lapinska, is the controller of the personal data you submit to us and responsible for your personal data under applicable data protection law.

Mannire Magdalena Lapinska

3 Maja 99 Truskaw, 05-080 Izabelin, Poland

Company registration number: 368523655

VAT registration number: PL 522 27 60 398

## **WHAT DO WE DO WITH YOUR INFORMATION**

When you purchase something from our store, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our store, new products, and other updates.

## **LEGAL BASIS**

Personal data are processed in accordance with the provisions of GDPR / Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016.

## **CONSENT**

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at anytime, by contacting us at [contact@guidoanselmi.com](mailto:contact@guidoanselmi.com)

## **DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

## **SHOPLO**

Our store is hosted on Shoplo. They provide us with the online e-commerce platform that allows us to sell our products and services to you.

Your data is stored through Shoplo's data storage, databases, and the general Shoplo application. They store your data on a secure server behind a firewall.

## **PAYMENT**

If you choose a direct payment gateway to complete your purchase, then Shoplo stores your credit card data. Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover.

PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

## **THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

## **LINKS**

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and we encourage you to read their privacy statements.

## **SECURITY**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL). Although no method of transmission over the Internet or electronic storage is 100% secure, we follow generally accepted industry standards.

## **AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

## **CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, contact us at [contact@guidoanselmi.com](mailto:contact@guidoanselmi.com)

## **COOKIES**

We use cookies when you visit our site. There are four main types of cookies – here’s how and why we use them.

1. Site functionality cookies – these cookies allow you to navigate the site and use our features, such as “Add to Bag”.
2. Site analytics cookies – these cookies allow us to measure and analyse how our customers use the site, to improve both its functionality and your shopping experience.
3. Customer preference cookies – when you are browsing or shopping, cookies will remember your preferences (like your language or location), so we can make your shopping experience as seamless as possible, and more personal to you.
4. Targeting or advertising cookies – these cookies are used to deliver ads relevant to you. They also limit the number of times that you see an ad and help us measure the effectiveness of our marketing campaigns.

By using our site, you agree to us placing these sorts of cookies on your device and accessing them when you visit the site in the future. If you want to delete any cookies that are already on your computer, the “help” section in your browser should provide instructions on how to locate the file or directory that stores cookies. Please note that by deleting or disabling future cookies, your user experience may be affected and you might not be able to take advantage of certain functions of our site.

A cookie is a small text file that is saved to, and, during subsequent visits, retrieved from your computer or mobile device. If you use our services, we will assume that you agree to the use of such cookie.